

3M™ Transparency Film Recycling Program

Innovation for our Environment

Overhead transparencies make a colorful, persuasive impact on your presentations. But when you throw transparencies away after the show's over, they make their greatest impact—on the environment. That's why 3M has an easy way for you to recycle them. We're the only transparency manufacturer to offer such a program. But we hope others follow our lead. It's that important.

A MILLION REASONS TO RECYCLE USED TRANSPARENCIES

Every year millions of pounds of polyester from transparency film is dumped into landfills. And though transparencies are classified as Type 1 polyester, which is normally easy to recycle, the recycling of imaged transparencies is so complicated that local recycling centers won't accept them. To help reduce this waste—and to take over where those centers leave off—3M has launched a program of its own to transform 3M Transparency Film into reusable polyester.

MAKES ECONOMICAL SENSE, TOO

Important as it is, concern for the environment isn't the only reason to recycle your used transparencies. On a more practical level, recycling also helps you reduce disposal costs. And if enough people recycle, it will increase the supply of raw materials and help keep costs—and prices—down for everyone.

YOUR CONFIDENTIAL INFORMATION STAYS THAT WAY

We understand that transparencies often contain confidential information. That's why we use a polyester recovery company that is sensitive to your security needs. Your confidential information is protected, and a copy of the confidentiality policy is available from the polyester recovery company.

PROJECTING A BETTER FUTURE

3M has always been committed to responsible manufacturing. None of our transparency films, for example, contain ozone-depleting chemicals. And our coating are now water-based and 99% solvent-free for a cleaner, more efficient manufacturing process.

3M has also been a leader in incorporating recycled materials into our products. We're constantly researching ways to produce high-quality products with ever-higher recycled content. Our goal is to source all of our post-consumer material from recycled transparencies, reducing our dependence on new materials even further and completing the circle of recovery. Through these and other efforts at 3M, we can all work together for our environment.

IT'S EASY TO DO OUR PART

Just ship your used 3M transparencies (no paper) to our recycling partner (polyester recovery company) at the following address (be sure to clearly mark your name and your organization for record keeping purposes):

3M Recycle Program
c/o Gemark
99 Stevens Lane
Exeter, PA 18643

WHAT GOES AROUND COMES AROUND

The recycling of 3M™ Transparency Film closes a loop and completes a circle of recovery. What begins as an effective presentation tool comes full circle as a recycled component in a variety of everyday items: fiber fill for chairs and carpeting, automotive products, more transparency film, insulation, and many more useful products made from polyester. So don't throw away your chance to give your transparencies new life. Close the loop and recycle them instead.

FOR BETTER PRESENTATIONS, JUST ASK THE PROFESSIONALS AT 3M

Let us help you make the most of your next presentation. We offer everything from presentation supplies to tips on more effective meetings. For late-breaking news, handy references and free product samples, call us toll-free in the continental U.S. and Canada, 7:30 am to 5:30 pm (CST), send us an e-mail (meetings@mmm.com) or visit our web site.

1-800-328-1371

www.3M.com/meetings



Together We Can Make it Work

Frequently Asked Questions about our Recycling Program

Q: Why should I participate?

A: For many reasons: To save landfill space and disposal costs; to contribute to the supply of raw polyester—which helps keep cost down for everyone; and to do your part to help preserve our environment.

Q: How do I participate?

A: Just ship your used 3M transparencies to our recycling partner at the following address: 3M Recycle Program
c/o Gemark
99 Stevens Lane
Exeter, PA 18643
(570)654-5511

Q: Are there any minimum or maximum quantity requirements?

A: NO. Any amount of transparency film may be recycled.

Q: Are there any requirements regarding the size of the shipment or how it is shipped?

A: Our recycling resource will accept transparency film in any form or by any method of transportation, except C.O.D.

Q: What if I have confidential information on my transparencies?

A: Our recycling resource is a secured polyester recovery company that deals with sensitive documents on a daily basis. They will work with you to ensure that your company's confidentiality needs are met. Also, you may shred your transparencies prior to sending them to the recycling resource. You can obtain a confidentiality policy by calling (570)654-5511.

Q: What type of polyester are transparencies?

A: Transparency film is Type 1 polyester, the same type as soda bottles and honey containers.

Q: Since it is Type 1, can it be recycled at my local recycling center?

A: NO. Due to transparency film coatings, which allow ink and toner to adhere to the film, transparencies must be sent to a polyester recovery company to be processed and recycled into reusable polyester.

Q: Can I recycle my 3M™ Flip-Frame™ Transparency Protectors?

A: YES. Just send them to our recycling resource as you would transparency film.

Q: Can I recycle my used sheet protectors in this program?

A: NO. Most sheet protectors are made from polypropylene, not polyester. Therefore, they can't be recycled by the polyester recovery company 3M is partnered with. The following 3M products are made from polyester and can be included in the 3M Recycle Program: 3M™ Flip-Frame™ Transparency Protectors(RS7110), 3M™ Flip-Frame™ Transparency Protectors with Pre-View(RS7114), 3M Transparency Sleeves(RS7109).