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## FOR IMMEDIATE RELEASE

### **3M Digital Signage Announces *Network Operations Manager* Software** *New software enhances remote monitoring* *and management of digital signage networks.*

**SEATTLE (December 15, 2006)** – 3M Digital Signage (3MDS), worldwide provider of digital signage network solutions, today announced the release of **3M™ Digital Signage Software – Network Operations Manager**. The software allows users of 3M™ Digital Signage – Network Edition to remotely monitor, manage and proactively maintain their entire digital signage network and computing infrastructure.

Network Operations Manager displays information via a configurable dashboard, enabling at-a-glance visibility of network status.

The software also allows diagnosis and repair of many hardware and software problems through a secure Web-based interface, reducing the need to deploy technicians for on-site repairs.

#### **Network Operations Manager Features:**

- Automated email alerts
- Remote control of any digital signage network player PC
- Complete hardware/software inventory management
- Monitoring of all network devices
- Scripting support for virus and patch management
- Complete integrated trouble ticketing
- Customizable reporting engine

“Because a failure anywhere within a digital signage network can be highly visible, it’s especially important for digital signage operators to have a network analysis and maintenance solution that is comprehensive and enables a quick response,.” says Fred Arsenault, senior systems engineer, 3M Digital Signage. “Offering software with the capability to improve efficiency, minimize downtime and increase overall IT effectiveness is another way we’re building on our promise to ‘Keep it simple, make it count.’”

For more information about **3M™ Digital Signage Software – Network Operations Manager** or any of the products and services offered by 3M Digital Signage, please contact the company directly by calling: 1-888-460-8060. <http://www.3MDigitalSignage.com>

**About 3M Digital Signage**

3M Digital Signage is a full-service provider of active digital signage solutions for financial services, entertainment, corporate communications, education, and other industries. The company’s products and services have powered thousands of digital signage networks in locations worldwide. The company is headquartered on Bainbridge Island, near Seattle, WA.

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