

- ► Ideal for road term maintenance projects
- ► Highly reflective in wet and dry conditions
- ► Provides day and night visibility
- ► Ease of application installs and removes easily
- ▶ No 'ghost' markings or scarring
- ► Roadway may be opened to traffic immediately
- ► Skid resistant



Road works areas put people at risk

Road works safety continues to be a concern for motorists as well as road workers. Each year there are approximately 600 injuries from motor vehicle accidents in road works areas. The Department for Transport is continuing to work toward making road works areas safer for motorists and workers. 3M is also constantly developing technologies and materials to improve road works safety.

Standard road markings "disappear" in wet weather

Attempts at making road markings reflective in the rain have tended to focus on raising beads above the road surface or simply making them larger. Most common amongst these markings is the need for water to drain away from the beads. Although all pavement markings are reflective when new, most lose reflectivity under water, they simply 'disappear' on the road when drivers need them most.

3M™ Stamark™ Temporary Wet Reflective Removable Tape A710SD/A715 is designed to provide the guidance drivers need to safely navigate road works environments. The technology behind Stamark includes optical elements designed to work in both wet and dry conditions, day and night, for all-weather performance.

Contractor solution for easy application and removal

Stamark A710SD/A715 makes traffic lane adjustment fast and simple. It is engineered for easy application on clean and dry road surfaces (in temperatures 10°C and rising) and removal to reduce the amount of time drivers and workers are exposed to road works hazards. Newly marked roads can be opened to traffic immediately following application. To make removal simple, Stamark is structured with a reinforcing net. It can be removed from asphalt and concrete surfaces intact or in large pieces at temperatures above freezing without leaving scarring or 'ghost' markings.

Stamark Temporary Wet Reflective Removable Tape A710SD/A715 is supported by a flexible backing, providing superior conformability for better adhesion to the road surface. It withstands the demands of temporary applications to provide a clear path for motorists.

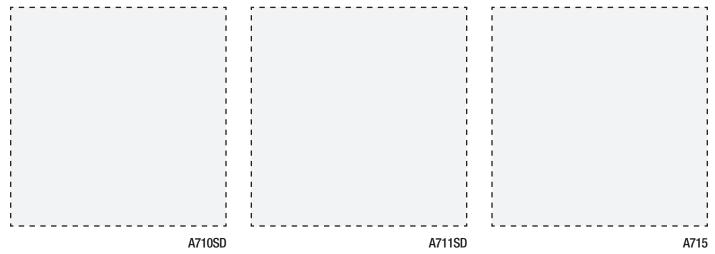
Features	Benefits
Reinforced net with high integrity structured medium	Stamark 710 Series removes as easily as it is applied
Wet weather visibility	Stamark retro reflects even when wet ensuring excellent delineation in poor weather conditions
No grinding/hydro-blasting required	'Ghost' markings or scarring are not left on the road to confuse motorists
Black tape available for masking existing lines	Stamark A715 is a black road marking tape that can be laid over existing road lines, including thermoplastic and paint, during road works
Continuous line delineation	Provides continuous line delineation day and night in wet and dry conditions
High level of skid resistance	A structured profile provide a high level of skid resistance
Primer less application on clean and dry road surfaces*	No primer or special preparation is required so the tapes can be applied quickly and directly onto the road surface by hand or with 3M's manual or automatic tape applicators
Approved for use on UK and Irish roads	Road trialled to BS EN 1824 and performance tested to BS EN 1436 (A710SD) and BS EN 7962 (A715)
3M proven quality performance	From technical advancements to customer service and support 3M stands by every product we sell
Available in white, yellow and black	

^{*}Primer less applications can be used when the weather conditions satisfy the climatic requirements of the associated 3M Product Bulletin

Lead the way to safer roads

3M can help you lead the way to safer road works areas. For more than 70 years we have developed and used technologies to produce products that make road works areas safer. 3M offers a range of road marking products and training to help you with your applications.

For more information on our removable Stamark Temporary Wet Reflective Removable A710SD/A715 products and services please visit **www.3M. co.uk/traffic** or contact us on the numbers below.





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