

# What is a SMART city?

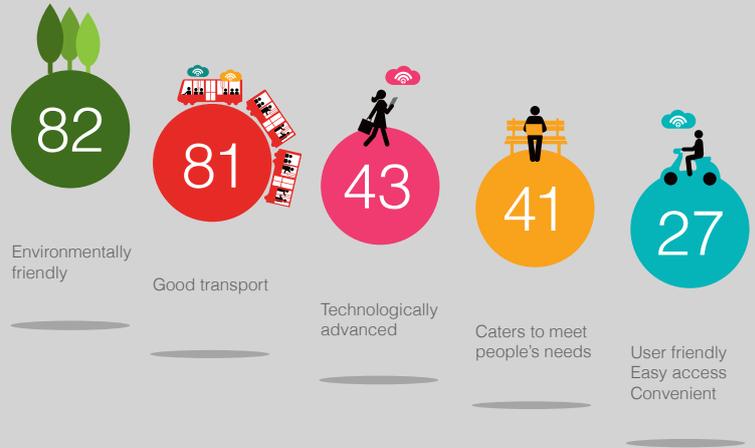
3M Commissioned global research expert TNS, to ask residents of major cities in Germany, UK, Italy, France and Sweden what they thought a smart city was. City dwellers were also asked what attributes of city living were important to them. Survey conducted in May 2012, with results based on 2,500 respondents (500 per country).

## Most popular descriptions of a smart city

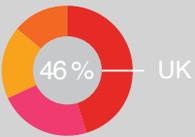
according to the people in the UK, Italy, Germany, France and Sweden.



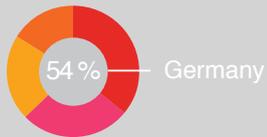
## Top 5 attributes



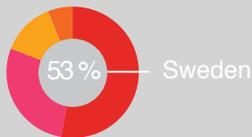
### Mobility



Having an efficient public transport system is very important to UK residents with almost half (46%) giving this aspect a #1 ranking in order of importance.

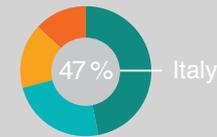


German city dwellers are less concerned about health related issues. Having an efficient public transport system (54%), and a pollution free environment are bigger issues for them.



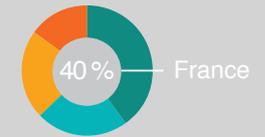
In Sweden, just over half (53%) of respondents living in a city listed an efficient public transport system as the most important.

### Approach to city living



Health Care related issues (47%) are very important to Italian residents living in big cities. A pollution free environment and access to public transport also featured as important.

### Energy



City residents in France (40%) reported that making their home as cheap as possible to heat and power is most important to them. City residents in France also felt it was important to see energy produced in their own country.

## Approach to energy



Having affordable energy is the 2nd most important concern for UK city dwellers versus 9th in Italy.



In Sweden 38% of people living in cities say that having easy access to public transport is the most important attribute of city living to them, versus 20% of Italian city dwellers.



Only 5% of German city dwellers say that driving a car with the lowest CO<sup>2</sup> emissions is the most important aspect of city living, compared to 16% of French city dwellers.



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