

FOR REVIEW ONLY

3M Cloud Library Unveils Better Tools, More Titles

Catalog Acquisition Tool to be showcased at London Book Fair

St. Paul, Minn. – April 11, 2013 – 3M Library Systems announces the launch of a new Catalog Acquisition Tool (CAT) for the 3M Cloud Library, designed to give librarians more features to help manage content and to make the buying experience easier.

Along with the new CAT, 3M has signed agreements with new publishers to continue building on its extensive and varied list of titles. New additions include Random House Mondadori, which will add to the service’s collection of Spanish titles, as well as Houghton Mifflin Harcourt, including their strong list of children’s content.

“Our new catalog acquisition tool will provide librarians a great new buying experience,” said Matt Tempelis, global business manager, 3M Cloud Library. “With features for refined search, easy shopping, and quick purchase, our customers will be very pleased to see that this tool reflects their direct feedback.”

“Expanding our partnerships with publishers is part of our continuing effort to improve our eBook lending system,” said Tempelis. “The London Book Fair is a great opportunity to build those relationships and increase the availability of international content in the 3M Cloud Library.”

The 3M Cloud Library is exhibiting at the London Book Fair, April 15-17, visit stand **U555** to learn more.

For more information about the 3M Cloud Library eLending system, visit 3M.com/Cloud.

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About 3M Library Systems

The global leader in library innovation for more than 40 years, 3M is committed to helping libraries connect with the diverse and rapidly evolving communities they serve. 3M’s eBook lending, security, and productivity solutions give librarians the flexibility to spend more time doing what they do best – helping people. Visit www.3M.com/library and follow us on Twitter (@3MLibrary) and Facebook.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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