

**3M™ Privacy Patrol Getaway Sweepstakes
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN
THIS SWEEPSTAKES. VOID WHERE PROHIBITED.**

Sweepstakes begins 12:00:01 a.m. Central Time (“CT”) on October 18, 2012 and ends at 11:59:59 p.m. CT on December 13, 2012 (“Sweepstakes Period”).

ELIGIBILITY: 3M™ Privacy Patrol Getaway Sweepstakes (“Sweepstakes”) is open only to legal residents of the forty-eight (48) U.S. Contiguous States and the District of Columbia who are 18 (19 in AL & NE) years of age or older, at the time of entry. Void in AK, HI and where prohibited or restricted by law. Employees, officers and directors of 3M Company, Inc. (“Sponsor”), its parents, subsidiaries and affiliated companies, retailers, distributors, advertising, promotion, or production agencies, (collectively, "Released Parties") and their respective IRS dependents, immediate family members (defined as spouse, parent, child, sibling and their respective spouses) and individuals residing in their same household are not eligible to enter or win.

HOW TO ENTER THE SWEEPSTAKES:

During the Sweepstakes Period, you must:

1. Have or create a non-private Twitter account in order to enter. If you are not an existing member of Twitter, you will be required to follow the directions and join Twitter. When you join Twitter, you are indicating that you have read and agree to the Twitter Terms of Service and Privacy Policy available at <http://twitter.com/tos>. Membership to Twitter.com is free.
2. You must follow Sponsor on Twitter during the Promotion Period at @3MScreens.
3. Tweet @3MScreens telling of an experience where your visual privacy is/has been invaded by snooping, including where you were and what device you were using. Tweet must include hashtag #3MPrivacyPatrol and cannot exceed 140 characters in total, including the hashtag. You will automatically receive one entry into the random draw sweepstakes. Your Entries will not be judged. If you post updates to or receive updates from twitter.com via your wireless phone, message and data rates apply. Please consult your wireless-service provider regarding its message and data pricing plans. Tweets that include anything which is (or promote activities which are) sexually explicit, obscene, pornographic, violent, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal offensive, threatening, profane, or harassing will be disqualified. No mechanically reproduced entries permitted. Illegible or incomplete entries are void. Not responsible for lost, late, damaged, delayed, unintelligible, mutilated, misdirected entries or entries not received by the entry deadline.

All entries must be tweeted during the Sweepstakes Period to be eligible. Multiple participants are not permitted to share the same Twitter Account. Limit one (1) entry per person, per day. Entries will be deemed to have been submitted by the authorized Twitter account holder associated with

the username used to enter via Twitter. The authorized account holder is defined as the natural person who is assigned to a username by Twitter.com. You must enter using only a Twitter.com account subscribed to and registered in your name. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the user name/Twitter Account associated with the winning entry. Entries that have been generated by a script, macro, bot or any other automated means will be deemed void. Participants may not register with multiple email addresses/Twitter accounts, nor may entrants use any other device or artifice to register multiple times or as multiple registrants. Any entrant who attempts to enter with multiple Twitter accounts under multiple identities will be disqualified and forfeits any and all prizes won, in Sponsor's discretion. Proof of submission of an entry shall not be deemed proof of receipt by the Sponsor. Twitter's computer is the official time keeping device for the Promotion.

WEEKLY DRAWINGS: Five (5) Potential weekly prize winners will be selected in each weekly random drawing held each Friday beginning October 26, 2012 from among all eligible entries received by 11:59:59 p.m. the previous day ("Drawing Period"). The final weekly drawing will be held on December 14, 2012. Non-winning entries will not carry over into subsequent weekly drawings. Decisions of the Sponsor and/or Administrator are final. Odds of winning a weekly prize depend upon the number of eligible entries received for each Drawing Period. Limit one (1) weekly prize per person/household.

GRAND PRIZE DRAWING: One (1) Potential Grand Prize winner will be selected in a random drawing held on or about December 14, 2012 from among all eligible entries received during the entire Sweepstakes Period. Odds of winning Grand Prize depend upon the number of eligible entries received.

PRIZE NOTIFICATION: Potential winners will be notified via direct message to the winner's Twitter ID as recorded in the winner's Twitter account. Each potential winner will be required to respond to the direct message within five (5) days of the date the direct message was posted, with the required information. If a potential winner cannot be contacted, does not respond by deadline, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize, and Administrator will select an alternate potential winner in a random drawing from among all remaining eligible entries. Sponsor is not responsible for any change in Twitter account information, email, mailing address and/or telephone number of entrants.

PRIZE DESCRIPTIONS:

(1) One Grand Prize: A trip for two (2) to San Diego, CA. Prize consists of round-trip coach class air transportation for two (2) (specific air carrier to be chosen at Sponsor's sole discretion) from a major U.S. airport nearest to winner's residence to San Diego, CA, 6 days/5 nights hotel accommodations (one room, double occupancy) at a Sponsor-specified hotel, mid-size car rental and \$500 in spending money. Approximate retail value ("ARV") of the Grand Prize: \$3,675 (Actual retail value may vary depending on winner's point of departure and airfare fluctuations. Any difference between stated approximate retail value and actual value will not be awarded). If potential Grand Prize winner lives within 150 miles of San Diego a travel stipend of \$500 will be awarded in lieu of airfare and car rental. Travel must be booked a minimum of thirty (30) days in advance. Trip must be taken within one (1) year of winner verification or prize will be forfeited in its entirety. Grand Prize winner and guest must possess required travel documents (e.g. valid photo

ID) prior to departure and must travel together on the same itinerary. All travel-related expenses not set forth herein, including but not limited to ground transportation (not stated herein) meals, luggage fees, gratuities and incidental hotel and personal expenses are the sole responsibility of the winner. (40) Forty Weekly Drawing Prizes (5 per week): a 3M™ Privacy Screen Protector for winner's choice of device. ARV: \$14.85 - \$29.95. The total value of all prizes available to be won is \$4,268 - \$4,872. Sponsor, in its sole discretion, reserves the right to substitute prize of equal or greater value.

GENERAL RULES

By participating in this Sweepstakes, entrants agree to abide by and be bound by these Official Rules and the decisions of the judges, which are final and binding in all matters relating to this Sweepstakes. No substitution, cash redemption or transfer of prize by winner permitted, other than those stated herein. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. Sponsor will report value of prize as required by law. All materials submitted become the property of the Sponsor and will not be acknowledged or returned. Potential Grand Prize winner must sign and return an Affidavit of Eligibility/Release of Liability Form, where permitted, within fourteen (14) days of attempted notification.

Noncompliance within this period will result in disqualification and an alternate winner may be selected, time permitting. Guest of Grand Prize winner must sign and return a Release of Liability Form prior to booking trip. If guest of Grand Prize winner is a minor (as determined by his/her state of residence) winner must be minor's parent/legal guardian who will be required to complete paperwork on minor's behalf. Where applicable, Grand Prize winner must be able to abide by the standard terms and conditions of the rental car company car rental agreement, including meeting the minimum age requirement. If winner does not meet the minimum age requirement, winner will forfeit the rental car portion of the prize and receive a \$450 travel stipend in lieu of car rental. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate winner may be selected, time permitting. Sponsor is not responsible for the quality or utility of any prize or any portion of prize. Sponsor makes no warranty with respect to any portion of prize. By accepting prize, winner consents to the use of his/her name, photograph or likeness for publicity or advertising purposes without further compensation or permission, except where prohibited by law. By participating, entrants agree to release and hold harmless Sponsor and the Released Parties from any and all liability with respect to or in any way arising from or in connection with this Sweepstakes and/or acceptance or use of the prize, including liability for personal injury, bodily injury, death, damages and/or loss. The failure of either Sponsor or the Released Parties to comply with any provision of these Official Rules due to an act of God, act of domestic terrorism, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of either (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules. Sponsor and the Released Parties are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software, delay in operation or transmission, communications line failure,

technology outage, theft or destruction or unauthorized access to, or alteration of entries, whether caused by the sender or any of the equipment or programming associated with or utilized in the Sweepstakes; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process of the Sweepstakes; (iv) electronic, clerical or human error which may occur in the administration of the Sweepstakes or the transmission, receipt or processing of entries or notification of winners; or (v) any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes. Without limiting the generality of the foregoing, Sponsor reserves the right, in its sole discretion, to terminate, modify, cancel or suspend the Sweepstakes if fraud, misconduct, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, security, or any other errors or other causes beyond the control of Sponsor corrupt the administration, security, or proper administration of the Sweepstakes as determined by Sponsor/Administrator. Sponsor's decisions are final on all matters relating to this Sweepstakes. Sponsor reserves all rights, including the right to edit, publish, use, adapt, modify, or dispose of any entry, for advertising and promotional purposes in all media (including, but not limited to, the internet) without limitation or additional compensation. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors or by any equipment or programming associated with or utilized in the Sweepstakes; nor is Sponsor responsible for technical failures of any kind, including but not limited to malfunctions, interruptions or disconnections in phone lines or network or software, unauthorized human intervention in any part of the entry process or the Sweepstakes, technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or any injury or damages to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes.

If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Released Parties reserve the right to cancel, terminate or modify the Sweepstakes. If the Sweepstakes is terminated before the original end date and time, Sponsor may select the Grand Prize winner by random drawing from among all eligible non-suspect entries received as of the termination time/date. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or the operation of the participating stations' websites or who enters using any automatic or programmed entry duplication method that is prohibited under these rules. **CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

Failure to comply with the Sweepstakes rules may result in an entrant's disqualification solely at the discretion of the Sponsor.

DISPUTES AND GOVERNING LAW

As a condition of participating, participants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Released Parties from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, (b) that under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Minnesota, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Ramsey County, Minnesota.

WINNERS LIST AND OFFICIAL RULES REQUEST: For a copy of the rules or a win list (designate which), send an email, indicating the name of the promotion and your request to 3mprivacypatrolsweepstakes@gage.com. Requests must be received by 12/23/12. Responses to win list requests will be made after all winners are confirmed.

Sponsor: 3M Company, Inc., 3M Center, St. Paul, MN 55144.
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