

FOR IMMEDIATE RELEASE

3M Launches New Respirators with Unique, Flexible Fit
Disposable 3M™ VFlex™ Respirators offer comfort and economy

St. Paul, MN – September 23, 2010 – 3M is pleased to introduce the new 3M™ VFlex™ Particulate Respirators 9105 and 9105S, N95. The new VFlex respirators have been designed to deliver comfort and value at an affordable price, and build on 3M’s decades of experience in the science of respiratory protection.

“As a leader in the respiratory protection category, we’re excited to bring another innovation to this product group,” said Yolla Levitt, 3M Global Maintenance-Free Respirator Marketing Manager.

“Not only is this product one of the most economical filtering facepiece respirators from 3M, it has been designed to provide several comfort features not generally available at this price point.”

The unique v-shaped pleats on the VFlex respirators expand to help provide a comfortable seal and to flex with mouth movements for easier talking. The increased surface area of the v-shaped pleats, in combination with the 3M patented filter media, results in lower breathing resistance and helps make breathing easier.

The VFlex respirators feature embossed front panels, helping them retain their shape. The side tabs have been designed for easy positioning of the respirator on the face for a comfortable fit, and the adjustable nose clip helps provide a custom fit and secure seal. The new respirators are available in two sizes to fit a wide range of people.

The new respirators are suitable for many applications with exposures to certain airborne particles such as sweeping, sanding, grinding, sawing, bagging, dry chemical handling, laboratory, food preparation, mineral processing, agriculture and general maintenance, as well as for business continuity stockpiling.

For more information about new VFlex respirators from 3M, please visit www.3M.com/VFlex.

Additional Information

To stay informed about 3M’s full line of Personal Protective Equipment products, please visit www.3M.com/OccSafety.

Visit www.3M.com/OccSafety/PressBox for the OccSafety Press Box and the latest press releases and downloadable imagery.

About 3M Occupational Health and Environmental Safety Division

3M OH&ES Division is a global leader in respiratory, hearing, fall protection, detection and environmental products.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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