

NO PURCHASE NECESSARY TO ENTER, PARTICIPATE OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MUST BE A LEGAL RESIDENT OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA AND AT LEAST 18 YEARS OLD (19+ IN AL AND NE) AS OF THE DATE OF ENTRY. VOID WHERE PROHIBITED.

THIS PROMOTION IS NOT SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK OR ANY OTHER FORM OF SOCIAL MEDIA. BY ENTERING THE PROMOTION, YOU AGREE TO RELEASE FACEBOOK FROM ANY POTENTIAL LIABILITY IN CONNECTION WITH YOUR ENTRY AND PARTICIPATION IN THE PROMOTION.

1. **PROMOTION PERIOD.** The Ford Focus Sweepstakes Presented by 3M Racing (the "Promotion") begins at 12:01 a.m. Eastern Time ("ET") on February 22, 2012 and ends at 11:59 p.m. ET on September 30, 2012 (the "Promotion Period").
2. **SPONSOR.** 3M Company 3M Center, St Paul, MN, 55144 (the "Sponsor").
3. **ADMINISTRATOR:** Bulldawg Marketing, Inc., 115 Eastbend Court, Mooresville, NC 28117 (the "Administrator").
4. **ELIGIBILITY.** The Promotion is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old as of the date of entry (except residents of AL and NE must be at least 19 years old as of the date of entry). Employees, directors, officers, agents, representatives and their immediate family members (including spouses, siblings, parents and children) and household members (whether related or not) of Sponsor, 3M Company, NASCAR, Inc., Roush Fenway Racing, LLC, Ford Racing, Ford Motor Company or any of their respective parent companies, subsidiaries, distributors, affiliates, and companies involved in the design, implementation and execution of the Promotion (the "Promotion Partners") are not eligible to participate in the Promotion. The Promotion is subject to applicable federal, state and local laws and regulations and is void wherever prohibited or restricted by law.
5. **AGREEMENT TO OFFICIAL RULES.** By entering the Promotion, you fully and unconditionally agree to be bound by and accept all terms of these Official Rules and the decisions of Sponsor and Administrator (including decisions with respect to the selection of winners and the interpretation of these Official Rules), which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all of the requirements set forth herein.
6. **HOW TO ENTER.** There are two ways to enter:
 - A. **Online Entry.** You can enter the Promotion by visiting <http://www.3M.com/racing> or <http://www.facebook.com/3MRacing> during the Promotion Period and entering your e-mail address as instructed.
 - B. **On-Site at Select NASCAR Sprint Cup Series Races.** You can enter the Promotion on-site by locating a 3M Racing Sweepstakes Specialist and proving your e-mail address via iPad® entry at the Daytona International Speedway between February 23, 2012 and February 26, 2012, at the New Hampshire Motor Speedway between July 14, 2012 and July 15, 2012, at the Bristol Motor Speedway between August 24, 2012 and August 25, 2012, at the Chicagoland Speedway between September 15, 2012 and September 16, 2012 and the Dover International Speedway between September 29, 2012 and September 30, 2012.

All entries must be received by 11:59 p.m. ET on September 30, 2012 to be eligible. Only those entries actually received during the Promotion Period will be entered in the random drawing as set forth in Section 8 herein. All times are measured by Administrator's clock. Proof of sending is not proof of receipt; screen shots or confirming e-mails will not be accepted as proof of receipt. All entries become the property of the Sponsor and will not be acknowledged or returned. As part of the Promotion entry process, entrants will be required to indicate that they have read, accept, and agree to be bound by these Official Rules. These Official Rules are accessible at www.3m.com/racing/sweepstakesrules during the Promotion Period.

Limit one entry per person/per e-mail address during the Promotion Period (not including the bonus entries described in Section 7 below). Sponsor, Administrator and the Promotion Partners are not responsible for lost, late, illegible, garbled, incomplete, damaged or misdirected entries. False or deceptive entries or acts will render the entrant ineligible.

If any entrant is suspected of registering on Facebook more than once or submitting entries in excess of the disclosed maximum, by any means, including but not limited to establishing multiple email accounts, they will be disqualified from participating in the Promotion. The name of the person submitting the entry must be the authorized account holder of the Facebook account associated with the entry and the corresponding email address used to enter the Promotion. In the event of a dispute over the identity of a potential winner, the entry will be declared made by the authorized Facebook account holder and/or holder of the email address submitted at the time of entry, and the potential winner may be required to provide identification sufficient to show that he/she is the authorized account holder of such Facebook account and/or email address. It is the sole responsibility of the entrant to notify the Sponsor in writing if the entrant changes his or her Facebook account, email, or postal address during the Promotional Period.

7. **BONUS ENTRIES.** When you complete your Promotion entry pursuant to one of the options described in Section 6 above, you will have the opportunity to earn bonus entries during the Promotion Period (a) by inviting friends to participate in the Promotion and (b) by “liking” 3M product FanPages on Facebook. To earn bonus entries by inviting friends to participate, you must share your Promotion entry status with your friends on Facebook. You will receive two (2) bonus entries per friend who enters the Promotion during the Promotion Period, provided that such friend is eligible to participate in the Promotion. To earn bonus entries by “liking” 3M product FanPages on Facebook, go to the Facebook FanPage for Ford Racing, 3M Racing, PostIt, Scotch Blue, Nexcare, Filtrete, Scotch-Brite, and/or Automotive Aftermarkets (each a “3M Product FanPage” and together the “3M Product FanPages”), and “like” the 3M Product FanPage. You will receive two (2) bonus entries for each 3M Product FanPage that you “like” on Facebook during the Promotion Period. If you already “liked” on or more of the 3M Product FanPages prior to the start of the Promotion Period and you have entered the Promotion as set forth in Section 6 above, you will automatically receive two (2) bonus entries for each such 3M Product FanPage.
8. **WINNER SELECTION, PRIZE DESCRIPTION AND ODDS OF WINNING.** Eligible entrants that enter during the Promotion Period will be automatically entered in a random drawing for a 2012 Ford Focus (the “Grand Prize”). Approximate Retail Value (“ARV”) of Grand Prize: \$25,380.00. The random drawing for the Grand Prize will be conducted by the Administrator on or about October 1, 2012 from all eligible entries received during the Promotion Period. The odds of winning depend on the number of eligible entries received. The winner will be announced within approximately thirty (30) days of the end of the Promotion Period on the Sponsor’s Facebook site and website, and tweeted on Sponsor’s twitter account.
9. **WINNER NOTIFICATION.** The selected Grand Prize winner will be notified by mail, email and/or telephone within approximately ten (10) days following the random drawing described in Section 8 above. If the selected Grand Prize winner cannot be contacted, does not respond within five (5) days from the date the Administrator first tries to notify him/her, and/or the prize notification is returned as undeliverable, such selected Grand Prize winner will forfeit the Grand Prize and Sponsor may, but is not required to, select an alternate Grand Prize winner by random drawing from among all remaining eligible entries. Upon contacting the selected Grand Prize winner and determining that he/she satisfies all eligibility requirements of the Promotion, including without limitation the execution of the required affidavit of eligibility, liability release and publicity release described in Section 10 below, such individual will be deemed the “Prize Winner”. The Sponsor will coordinate delivery of the Grand Prize to the Prize Winner within 6 - 8 weeks from the date the winner confirms his/her identification and satisfaction of the eligibility requirements and provides the documentation/information required pursuant to these Official Rules.
10. **PRIZE CONDITIONS.** Sponsor reserves the right to substitute a Grand Prize of the same or approximate retail value. No cash substitutions will be allowed. The Grand Prize is non-assignable and non-transferable. The Grand Prize will be a 2012 Ford Focus with standard features and mileage. Color of the Grand Prize, options and equipment will be determined by Sponsor in its sole discretion. As a condition to receiving the Grand Prize, the eligible entrant selected by the random drawing described in Section 8 above

will be required to complete, sign, notarize and return an affidavit of eligibility, a liability release and a publicity release (where lawful) within the time period indicated on the winner notification and must provide Sponsor with his/her social security number for tax reporting purposes as Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the fair market value of the Grand Prize. **Any applicable federal, state or local taxes are the sole responsibility of the Prize Winner. The Prize Winner is solely responsible for any expenses incurred in connection with or incidental to receipt or use of the Grand Prize, including but not limited to license, insurance, title and registration expenses, maintenance, gas, and other related costs, and Sponsor, Administrator and the Promotion Partners shall not be responsible or liable for expenses or charges incurred by the Prize Winner in connection with the receipt or use of the Prize. The Prize Winner is responsible for all costs associated with any available upgrade/option packages and any other expenses related to the acceptance and use of the Grand Prize not specified herein.** If the Prize Winner declines to accept the awarded Grand Prize or is disqualified for failure to comply with the Prize conditions set forth herein or these Official Rules, the selected winner will forfeit the Grand Prize and Sponsor may, but is not required to, award the forfeited Grand Prize to an alternate winner selected by random drawing from among all remaining eligible entries. The Prize Winner shall be responsible for complying with all applicable requirements for the registration and operation of the Grand Prize, and will be required to show proof of insurance and a valid driver's license prior to taking delivery of and/or picking up the Grand Prize. The Grand Prize awarded may differ from any vehicle shown in any promotional materials in connection with the Promotion. Sponsor and the Promotion Partners are not responsible and shall not be liable if the Grand Prize is declined or undeliverable. Sponsor reserves the right to modify, suspend, extend or cancel the Promotion (with or without notice) at any time in Sponsor's sole discretion, and may, but is not required to, substitute another promotion in its place. Sponsor further reserves the right to amend or change these Official Rules at any time, in Sponsor's sole discretion.

11. **PUBLICITY AND PRIVACY.** By entering the Promotion, entrants and the Prize Winner consent to the use of their name, likeness and image for purposes of advertising, marketing and promotion of Sponsor, the Promotion Partners and the Promotion without compensation, except where prohibited by law. Information collected from entrants through the Promotion is subject to 3M Company's privacy policy located at http://solutions.3m.com/wps/portal/3M/en_US/WW2/Country/Corp/Privacy/ . By entering the Promotion, you agree to the use of your personal information as described in such privacy policy.
12. **RELEASE OF LIABILITY.** By entering the Promotion, each entrant releases and discharges the Sponsor, Administrator and the Promotion Partners and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, the "Released Entities"), from any and all liability whatsoever in connection with this Promotion, including without limitation any and all claims, costs, injuries, losses, damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "Claims"), and the Prize Winner releases and discharges the Released Entities from any and all Claims in connection with the administration of this Promotion and the use, misuse, or possession of any prize. To the fullest extent permitted by law, the Prize Recipient shall indemnify and hold harmless the Released Entities from any claims or damages for bodily injury, sickness, disease or death or from any claims for damage to tangible property. This indemnification shall extend to claims resulting from use of the Grand Prize and shall apply only to the extent that the claim or loss is caused in whole or in part by any negligent act or omission of the Grand Prize user or owner.
13. **DISCLAIMERS.** (i) Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere, will not be eligible. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, online service provider, or other organization (e.g., business, educational institute) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. (ii) Sponsor and/or Administrator, in their sole discretion, reserve the right to

disqualify any person tampering with the entry process or the operation of the web site. Use of bots or other automated process to enter is prohibited and may result in disqualification at the sole discretion of Sponsor and/or Administrator (iii) Sponsor further reserves the right to cancel, terminate or modify the Promotion if it is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort. (iv) The Released Entities are not responsible for errors in the administration or fulfillment of this Promotion, including without limitation mechanical, human, printing, distribution or production errors, and may modify or cancel this Promotion based upon such error at its sole discretion without liability. (v) THE RELEASED ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, AS REGARDS THIS PROMOTION OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. (vi) CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

14. **APPLICABLE LAWS AND JURISDICTION.** This Promotion is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the Minnesota. All disputes arising out of or connected with this Promotion will be resolved individually, and without resort to class action, exclusively by a state or federal court located in Minnesota. Should there be a conflict between the laws of the Minnesota and any other laws, the conflict will be resolved in favor of the laws of the Minnesota. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Promotion and shall not include any indirect, punitive, incidental and/or consequential damages.
15. **WINNER'S LIST:** To obtain a copy of a winner's list via mail, please mail your request, together with a self-addressed, stamped envelope, to: Bulldawg Marketing, Inc., Attn: Ford Focus Sweepstakes Winner's List, 115 Eastbend Court, Mooresville, NC 28117 Requests received after November 30, 2012 will not be honored.

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NASCAR, Inc. and Roush Fenway Racing, LLC are not sponsors of this promotion and shall have no liability in connection therewith.