

Dr. Adam Schulhof - Incognito™ Appliance System

A board-certified orthodontic specialist, Dr. Adam Schulhof is co-founder of KinderSmiles, a pediatric dentistry and orthodontic practice located in Oradell, New Jersey that specializes in the use of advanced technologies such as Invisalign™, Clarity™ SL Smartclip brackets and the Incognito™ Appliance System. More recently he established the Center for Cosmetic Orthodontics at KinderSmiles, which uses digital imaging, advanced computer graphics and other cutting-edge technologies to provide aesthetic solutions for his patients' cosmetic orthodontic needs. Dr. Schulhof is a certified Premier Provider of Incognito™, the only 100% customized invisible braces technology on the market today.

In addition to treating patients, Dr. Schulhof also lectures to practicing clinicians and dental students across the country on various orthodontic topics. He speaks to dental groups as an Incognito™ specialist, and also teaches a 3M Unitek Incognito™ Appliance System Certification course for orthodontists and their staffs. The course provides an overview of the Incognito™ System technique, an in-depth look at key clinical procedures, case selection, and techniques for successfully presenting the Incognito™ System to patients.

Based on his expertise as a clinician and instructor, Dr. Schulhof was invited to sit on the clinical advisory boards of both 3M Unitek and Lingualcare (the company that originally developed the Incognito™ system), where he takes part in product development. He also serves as a clinical instructor at several prestigious universities, and is currently working on a lingual orthodontic training program for postgraduate orthodontic residents.

Dr. Schulhof earned his D.M.D. degree, graduating at the top of his class, from the University of Medicine and Dentistry of New Jersey, and was subsequently inducted into the Omicron Kappa Upsilon dental honors society. He attended Columbia University for his Orthodontic specialty training.