



Press Release

A “Winning” Sustainability Strategy

3M Honored with German Sustainability Award 2011

3M, the diversified technology company, has received an award at the German Sustainability Awards 2011. The company is among the top 3 in the category “Germany’s Most Sustainable Strategies for the Future (Concern).” Also honored in this category were Siemens and SAP. The annual award is an initiative of the German Sustainability Award Foundation in collaboration with the German Federal Government, the German Council for Sustainable Development, trade associations, NGOs and research facilities. The recognition goes to companies that combine economic success with social responsibility and environmental awareness.

One of the jury’s justifications for choosing 3M from among the more than 670 participating companies was the company’s “uncompromising implementation of specific sustainability programs based on ambitious quantifiable company objectives, which the company has repeatedly exceeded.” The jury also emphasized the company’s human resources policy that offers its employees above average social benefits and room to grow.

3M stands for a unique culture of innovation coupled with the desire to employ environmentally compatible technologies and processes when developing new products and modifying existing ones. The

company expends a significant share of its research and development efforts to develop products which, right at the source, meet clearly defined ecological requirements over their entire lifecycles.

“For us, economic success and environmental responsibility go hand in hand. We do not regard sustainability as a short-lived trend. On the contrary: for more than 40 years now, 3M has already been employing sustainable business practices. It is important not to rest on your laurels, but to continually also reinvent yourself in addition to your products. We have just recently set ourselves new sustainability goals for 2015, and – in spite of receiving this very gratifying award – we are still far from the end of our endeavors,” said Gert Behling, Director of Production and Engineering at 3M Deutschland GmbH.

Neuss, November 2011

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. **For more information, visit www.3m.de or follow @3MNews on Twitter.**

This press release including photos as well as other updated information are available for download at www.3m.de/pressnet

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