

CASE STUDY • CASE STUDY • CASE STUDY

Seamless masterpiece at Tate Britain

Client: Tate Britain Art Gallery.

Problem: Entrance matting must be joined to look seamless.

Solution: 3M™ Nomad™ Optima 9910 matting.

Outcome: Clean and modern entrance matting, complementing the interior.



3M™ Nomad™ Optima 9910 entrance matting from 3M has been installed at the dramatic new Manton Entrance to Tate Britain.

The greatest collection of British art in the world

The entrance is part of the new Centenary Development at Tate Britain which was recently opened to the public by HRH the Prince of Wales. 3M's Nomad™ Optima 9910 matting was specified to cope with heavy footfall expected at the galleries. It also complements the prestigious interior design of the building.

Tate Britain is home to the greatest collection of British art in the world. The opening of the Centenary Development which includes ten new and five refurbished galleries completes the ambitious expansion of the Tate family of galleries.

Designed by architects John Miller & Partners, Tate Britain offers unrivaled visitor facilities including new galleries showing the history of British art from 1500 to the present day.

No visible joins please

With these greatly improved facilities and popular exhibitions such as the Turner Prize it was essential that a robust yet attractive entrance matting was specified. Installed by Blackson & Kenridge, a 3M approved distributor in West London, Nomad™ Optima 9910 matting has been installed into a recessed well to combat high amounts of dirt and moisture being tracked through the building. Nomad™ Optima matting was also specified because it can be fitted without any visible joins. This was a specific requirement of the installation.

Nomad™ Optima 9910 matting has been designed specifically for entrance areas that get heavy footfall. It can help to reduce cleaning and maintenance costs that are normally attributed to wet and dirty floor surfaces. It features a durable aluminium framework with an advanced dual fibre combination. This matting provides excellent removal of incoming dirt and moisture, while the coarse fibres scrape and conceal the dirt to ensure a smart and welcoming entrance to Tate Britain. A flexible steel rope allows the mat to be rolled back within the recessed well for ease of cleaning.

"The end result looks very good."

"We specified Nomad™ Optima mats because we required a matting that would be easy to clean and could be laid to look seamless," comments Su Rogers of John Miller and Partners. "The end result looks very good."

Nomad™ Optima 9910 matting is available in six contemporary colours. It complements surrounding floorings and furnishings and creates an attractive and welcoming entrance area. 3M can supply a range of highly effective products appropriate for all entrance matting needs as well as give advice on installation and maintenance requirements.

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