3M Traffic Safety Systems

3M™High Intensity Prismatic (HIP) Temporary Reflective Sheeting

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It's your choice

Hundreds, maybe thousands, of drivers will view your road signs every day. Your signing decisions are permanently on display, and used by the public.

Though public awareness is important, your principal targets are accident reduction and worker safety, easing congestion and better routing of traffic.

That's what you hope to achieve.

What they see, is what you get

How well signs are seen dictates how drivers react. That's why the brightness and clarity of signing is so important. Traditionally Chapter 8 signs have been made with glass bead technology, but to get the most from your signs we recommend 3M™ High Intensity Prismatic (HIP) Reflective Sheeting.

Why choose High Intensity Prismatic?

As its name implies, 3M High Intensity Prismatic reflective sheeting uses tried and tested microprismatic technology.

When compared directly with sheeting that uses enclosed or encapsulated glass beads, High Intensity Prismatic reflective sheeting has the following advantages:

- Improved legibility, due to better colour contrast
- Enhanced brightness by day and by night
- Better visibility in all weather conditions
- Thicker construction helps to withstand scratches and scrapes

Environmental Benefits

3M Traffic Safety Systems is committed to designing products that minimise environmental impacts. 3M High Intensity Prismatic reflective sheeting is manufactured using an innovative process which reduces Volatile Organic Compounds (VOC) emissions by 97%, consumes 77% less energy, and reduces solid waste by 46% compared to beaded reflective sheeting manufacturing processes.

For more information please visit 3M.co.uk/temporarysigns

3M

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