



Outstanding Performance Designed for Life

Hull's North Point Shopping Centre aims to enhance its customers' experience from the moment they set foot through the door.

Nomad Modular 8900 Entrance Matting:

- Heavy duty rigid vinyl frame for strength
- Unique combination of fine and course tufted loop fibres for superior removal and retention of water and dirt
- Reduced cleaning and maintenance costs.
Less floor damage
- Increased safety. Fewer slips, trips, falls
(and potential compensation claims)



3M's Nomad modular matting makes a spectacular entrance at Hull's leading shopping centre

The superb performance and spectacular appearance of 3M's Nomad Modular 8900 entrance matting has delighted management and customers alike at Hull's North Point Shopping Centre. Installed in November 2009, it has coped magnificently with two severe winters and transformed the experience of shoppers entering the centre. Withstanding an average of 20,000 visitors per day, this durable matting works hard and never lets you down.

The issue

Home to over 60 retail outlets and a covered market with over 30 independent stalls, Hull's North Point Shopping Centre is busy with shoppers seven days a week. With eight million customers each year, the management team were eager to create a welcoming atmosphere for customers entering the centre and to prevent any accidents on the glossy terrazzo floors.

"We understood that we didn't simply require entrance matting, we wanted something special that would uplift customers as they came through the doors," said Alan Kane, the Centre Manager. "As well as that, it had to be practical, removing moisture and dirt from visitors' shoes as they entered the building."

The solution

After extensive research, including performance tests and comparative costings, the decision was made to install 3M's Nomad Modular 8900 entrance matting at North Point's main entrance.

"There were a number of products on the market," observed Alan Kane, "but when we looked at the key factors of performance, price and appearance, 3M's Nomad Modular 8900 was clearly the one for us."

In November 2009, the new entrance matting was installed – just in time for one of the harshest winters on record! "People were trudging in covered with snow," commented Alan Kane, "but the Nomad Modular 8900 was up to the task. It absorbed moisture and dirt, while maintaining its smart and welcoming appearance."

Customer feedback has confirmed that the new matting has had a positive impact on their shopping experience. "Our research shows that the impressive new matting has transformed the entrance to the centre, uplifting the mood of shoppers as they come into the building. And, in an environment such as ours where health and safety is a top priority, matting of this standard is essential," continued Alan Kane.

"3M's Nomad Modular 8900 entrance matting has met all our demands and more. Its durability is outstanding and the way it enhances the ambience of the building is out of this world."

The outcome

The Nomad Modular 8900 installation at The Northpoint Shopping Centre:

- Does it's job – removes & retains moisture & dirt giving increased safety -reduced risk of slips and falls
- Improves aesthetics - modern design, easy to maintain, colour coded to entrances
- Is competitively priced & easy to fit – recognising the value in both cost and performance.

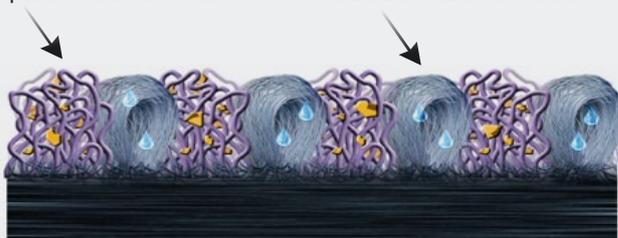
About Nomad Modular 8900 Entrance Matting

Part of 3M's extensive range of matting products, Nomad Modular 8900 is framed with heavy duty rigid vinyl and utilises 3M's Aqua textile, a unique combination of fine and course tufted loop fibres for superior removal and retention of moisture and dirt to give safer, cleaner entrances.

This makes for a superior performance which can be measured in reduced cleaning costs, less floor damage and fewer slips, trips and falls (and potential financial claims). The use (and cost) of additional drop down mats can be rendered unnecessary.

Large fibres to remove dirt. Loops arranged in a random pattern to hide more soil.

Small fibres to absorb excess water. Open channel construction retains more water.



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