



# 3M-Sponsored In-Booth Education

## Don't miss these informative 2011 WOCN Conference educational sessions in 3M Booth 633!

Open your mind to new perspectives in wound care, brought to you by 3M.



### **Under the Radar: Pressure, Friction, and Shear from Medical Devices**

**Denise Nix, RN, MS, CWOCN**

Denise will expose the shocking incident rates of ulcers caused by medical devices. She will provide practical strategies to employ to prevent device-related pressure ulcers.

**Monday, June 5th, Monday 1:00 to 1:30 p.m.**

**Tuesday, June 6th 12:15 to 12:45 p.m.**



### **Beyond the Edge— Skin Tear Solutions in Lower Extremity Ulcers**

**Janet Davis, MSN, RN, GNP-BC, CWOCN**

Characteristic skin changes are associated with venous and arterial insufficiency and ulceration. This presentation will provide clinicians with practical best practice strategies to recognize and manage these changes in order to promote healing and prevent complications.

**Sunday, June 4th, 6:30 to 7:00 p.m.**

**Monday, June 5th, 12:15 to 12:45 p.m.**



### **Patient Safety: Making Medical Adhesives Work for you AND your Patients**

**Beth LaVelle, PhD, RN, CEN**

Most patients in inpatient settings have some sort of adhesive product on their skin such as tape, wound closure strips, transparent adhesive dressings, cautery pads, or electrodes. Yet most nurses never receive education about how to choose, apply, and remove these products. As wound care nurses, you have expertise in skin; In this hands-on workshop you will learn how to assist caregivers use evidence-based practice to get our desired results: safe, effective secured with minimal risk of skin trauma.

**Monday, June 5th 1:45 to 2:15 p.m.**

**Tuesday, June 6th 1:00 to 1:30 p.m.**



# Speaker Biographies

See it. Learn it. Put it to work in your practice.

To learn more about 3M Health Care solutions, visit [www.3M.com/SkinHealth](http://www.3M.com/SkinHealth).

## Denise Nix, RN, MS, CWOCN

Denise received a Bachelor of Science in Nursing from the College of St. Catherine's in St. Paul, MN and a Master of Science in Nursing from the University of Minnesota in the US. She has been a Board Certified Wound Ostomy and Continence Nurse Specialist since 1992.

Her years of experience include national and international speaking, litigations consulting, and publishing in peer reviewed journals, chapters, and most recently coedited the textbook, *Acute And Chronic Wounds; Current Management Concept 3rd Edition*. Denise currently serves as clinical practice chair for the North Central Region of the Wound Ostomy and Continence Nursing Society, pressure ulcer advisory group member to the Minnesota Hospital Association. Her current clinical practice is at Park Nicollet Methodist Hospital and Clinics in Minneapolis Minnesota.

## Janet Davis, MSN, RN, GNP-BC, CWOCN

Janet has been involved in education of patients and staff since her ICU nursing days. She has continued to formalize her work as an educator through precepting numerous nurses, student nurses, wound ostomy continence (WOC) students, and physician residents. While precepting WOC students, she began lecturing at the M.D. Anderson WOC Nurse Education Program. By 1999, she was a clinical instructor at the University of Texas School of Nursing for undergraduate and graduate nursing programs presenting on ostomy and wound care. During a 5 year span from 1998-2003, she excelled as a clinician and developed a busy outpatient practice providing wound care in a multi-specialty clinic practice setting. She was responsible for all ostomy patients and over 500 chronic wound patients per month (pressure ulcers, venous/lymphedema, arterial ulcers, surgical wounds, atypical, diabetes, burns, and trauma). In 2003, Janet joined the M. D. Anderson Cancer Center and became the Co-Director and ultimately the Director of the WOC Nurse Education Program.

Currently, she is a clinical consultant/senior education specialist to 3M. Her role is to provide education to clinicians and support the education of the sales representatives for her territory.

## Beth LaVelle, PhD, RN, CEN

Beth LaVelle has been a nurse for 36 years with a primary emphasis in Emergency Care. Dr. LaVelle is currently Lead Site Educator at St. Joseph's Hospital and co-chair of the HealthEast Nursing Research and Evidence-Based Practice Committee. She was formerly a clinical specialist with 3M Medical Division with responsibilities related to research and development of new surgical tapes, clinical evaluations of tapes, tape education, and troubleshooting difficult taping situations.

She has developed and delivered external education programs on Medicare regulations and reimbursement issues at Regional and National Conferences of healthcare professionals. And she was an 'expert' speaker on health policy and reimbursement systems for specialty health care professionals.

[www.3M.com/SkinHealth](http://www.3M.com/SkinHealth)



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