Why Scotchgard

A clean, shiny floor speaks volumes about your brand image. Scotchgard™ Floor Protector's uniquely durable formula is up to six times more resistant to scuffs and scratches than softer acrylic products.

Scotchgard™ Floor Protector vs Acrylic floor products*

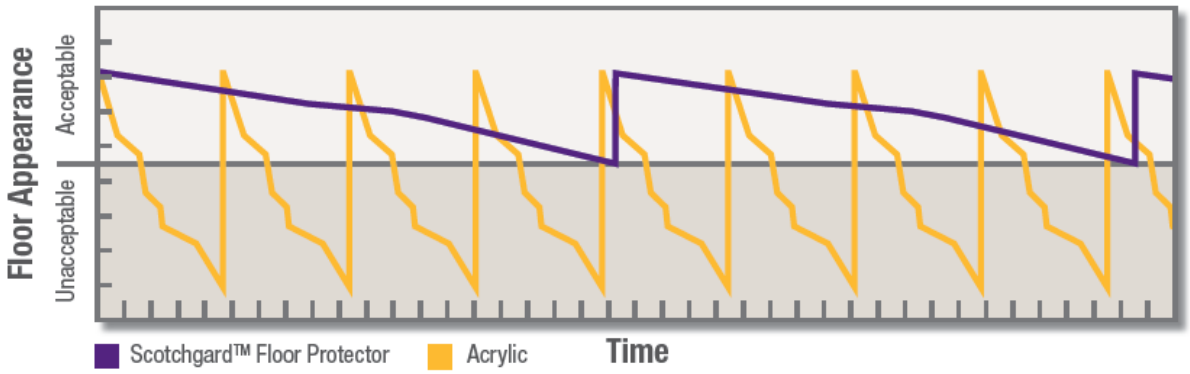
	Acrylic floor products	Scotchgard™ Stone and Vinyl Floor Protectors
Application frequency	Up to 6 times per year	**Up to 2 times per year**
Re-application process	Chemical strip and re-apply	**Clean and re-apply – no stripping required**
Number of coats	Up to 6 coats per application	**Up to 2 coats per application**
Speed of application (per 100 Sq M)	More than two hours	**Close to one hour**
Regular Maintenance	Burnish daily	**Burnish up to twice a month**
Scratch repairs	Re-apply acrylics if possible	**Burnish out scratches easily**

* Maximum requirements

More durable shine
Just two coats will produce and a safe, glossy finish which protects stone and vinyl for up to a year, with minimal maintenance.

Lower maintenance
You only need to apply Scotchgard™ Floor Protector once or twice a year – compared to up to six times a year for acrylic finishes. Burnishing is required once or twice a month, instead of several times a week. And when it's time to reapply, no stripping or deep scrubbing is required – the floor can simply be cleaned and recoated.

Scotchgard™ Floor Protector vs Acrylic - floor appearance deterioration over time



This chart illustrates how Scotchgard™ Floor Protector maintains its level of shine between 4-6 times longer compared to traditional acrylic finishes.

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Quicker and easier to use
Easy to apply, and quick to dry, floors can be returned to use in as little as one hour, minimising costly downtime. You don't need a special applicator – although our unique 'back-pack' system is as simple as mopping.

Total lower cost
It's not what you pay for your floor protector that determines your return on investment, it's the time it takes to apply and maintain it. By reducing the labour costs and chemical usage associated with traditional acrylic floor finishes, 3M's Scotchgard™ Floor Protector can reduce your annual floor care operations bill by as much as 60%, while prolonging the life of your floor.

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