



About 3M Architectural Markets _Based on 3M's tradition of innovation, technological know-how and information resources, **3M Architectural Markets** proposes Ambient Culture via flexible, creative and technologically advanced surface finishing and lighting solutions for architecture and interior design.

With a wide range of architectural finishes and decorative glass finishes as well as natural and artificial lighting solutions, 3M Architectural Markets helps generate a whole mood or atmosphere defining the specific character of any environment.

Creating design excellence, enhancing human comfort and respecting environmental sustainability are the core aims of 3M Architectural Markets products and technologies.

For more information visit www.3MArchitecturalMarkets.com.

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About 3M (www.3m.com, www.3Mitalia.it) _ A recognized global leader in research and development, 3M creates and produces thousands of innovative, unique and versatile products for dozens of diverse markets. The best-known products, solutions and brands of 3M belong to the graphics, healthcare and consumer products families, including Post-it® Notes, Scotch® Adhesives, Scotch-Brite® Sponges, Thinsulate™ Microfibers for apparel and footwear insulation and Nexcare™ Bandages, for skin care etc. 3M technologies and products are also vital components of our computers and instruments at our doctors'. They protect us with reflective fabrics and respiratory protections, enliven shop windows or partition walls with decorative finishes and enhance the visibility of street signs with reflective films.

In fact, 3M's core strength is applying its 47 distinct technology platforms – often in combination – to a wide array of customer needs. Its products and solutions are continuously evolving thanks to the work of thousands of internal researchers.

Since 2002, 3M has been supporting this research work with the strategic consultancy of the 3M Design Lab, contributing to the company's understanding of global markets via an enhanced and 360 degree design approach to needs and solutions. The 3M Design Lab's comprehensive and holistic view on innovation and consumer demands enables the capture of different geographical, social and cultural traits of each market. This approach has brought 3M to create hundreds of new, internationally appreciated and successful technologies, products and solutions, many of which have been shortlisted or awarded with international prizes such as the Red Dot Design Award, selection for XXI Compasso d'Oro, ADI Index, Plus X Award, IF Design Award, Pulchra Award, Good Design Award of Chicago Athenaeum VIP Award.

The 3M Design Labs are located worldwide: Design Lab US in the 3M Head Quarter in St.Paul (Minnesota), Design Lab Europe in Milan (Italy), Design Lab Asia Pacific in Shanghai (China), Design Lab Japan in Tokyo.

At 3M, the research into new technologies and products also takes into consideration the big challenge of sustainability. Driven by a commitment to innovation and ethical conduct, 3M continually increases sustainability at the economic, social, and environmental levels, in order to build a strong, vital company today, and leaving a rich legacy on which future generations can build.

3M has been recognized with the 2010 Gigaton Award for ecologic sustainability, having, in the last 20 years, reduced the company's emission of carbon dioxide by 77%.

3M has a worldwide presence in the following markets:

- Consumer and Office
- Display and Graphics
- Electronics and Communications
- Health Care
- Industrial and Transportation
- Safety, Security and Protection Services

3M at a Glance (Year-end 2009)

- Global sales: \$23 billion.
- International (non-US) sales: \$14.6 billion (63 per cent of company's total).
- Operations in more than 65 countries.
- 3M products sold in nearly 200 countries.
- 75,000 employees globally.

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