

FOR IMMEDIATE RELEASE

3M and Aldila Announce Agreement

*Signifies further expansion for innovative technology;
Brings stronger, lighter, more durable material option to Aldila*

ST. PAUL, Minn. – November 22, 2010 – 3M and Aldila announce the signing of a mutual commercialization and supply agreement that allows Aldila to purchase 3M™ Matrix Resin for the creation of customized products in the golf industry and other businesses served by Aldila.

Aldila is a prepreg company with over 15 years of manufacturing experience and 38 years of experience in the fabrication of composite products. In 1994, Aldila started manufacturing prepreg to support its Golf Shaft division.

“Aldila’s experience and reputation makes it a great fit for 3M in this growing market,” said Vic Genco, General Manager, 3M Engineered Products and Solutions. “The potential for 3M Matrix Resin to add new possibilities to Aldila’s already expansive product line is very exciting.”

3M™ Matrix Resin, a proprietary resin technology, enables the production of stronger, lighter, more durable composites. 3M’s proprietary resin technology makes it possible for manufacturers to avoid the traditional tradeoff between toughness / flexibility and stiffness / hardness; instead, the resin improves performance properties on both ends of the scale.

“To be a preferred partner of a world class organization such as 3M is an exciting opportunity for Aldila. We view this as validation of our increasing recognition and capability within the advanced composite materials arena,” said Peter R. Mathewson, Chairman and CEO, Aldila. “Aldila’s ‘end use’ approach gives our prepreg manufacturing a distinct advantage in understanding composite material fabrication processes and how the material is utilized by our customers. We are confident 3M Matrix Resin will give us an opportunity to bring something unique to our customers.”

3M continues to directly supply 3M-branded prepreg into a variety of markets, such as fishing and cycling. For more information about new 3M™ Matrix Resin 3831, call 800-362-3550 or visit www.3M.com/matrixresin. This product is offered by 3M Engineered Products and Solutions, a department within 3M Industrial Adhesives and Tapes Division.

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About Aldila

Aldila is publicly traded on OTCQX with the symbol ALDA. Aldila won golf's Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event according to the Darrell Survey Survey. For more information on the RIP®, VooDoo®, DVS™, MOI Proto™, VS Proto™, and NV® shafts, visit their Web site at www.aldila.com. Follow what's new on Facebook.com Aldila Golf Inc. Additionally, with more than 15 years of manufacturing experience in producing composite materials, and 36 years of extensive experience in the fabrication and manufacture of composite parts and products, Aldila Composite Materials is the manufacturing arm supplying prepreg to support the Aldila Golf Shaft division. Find out more at www.aldilacompositematerials.com.

Contact:**Robert Cierzan****Sr. Vice President, Composite Materials****(858)486-6970****bcierzan@aldila.com****About 3M**

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3m.com or follow @3MNews on Twitter.

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