

# Driver Feedback Sign (DFS) 700 Buchanan Bus Station Case Study



## On the Buses

3M's Driver Feedback Sign has completed a highly successful trial at one of the UK's busiest bus stations.

With roughly 12,000 buses passing through daily, the Buchanan Bus Station in Glasgow is all too aware of the need for careful traffic management. Passengers in a hurry and uncertain about connections are not always first to spot the dangers, and so it's down to the bus drivers to keep their speed in check despite the demands of the timetable.

As an aid to drivers, Strathclyde Partnership for Transport (SPT) recently gave a trial to a portable DFS 700 unit from 3M. The DFS 700 is a high specification, low-cost unit that displays driver speeds for immediate impact, and logs data for longer term analysis. SPT's original idea was to use this mobile unit at several of its bus stations, but the success of the trial has meant that SPT has already decided to keep the DFS 700 in permanent use at Buchanan, and buy three additional units for use elsewhere.

*"The DFS 700 has proved its worth at Buchanan already,"* says Deborah Craig, Service Delivery Officer for SPT.

*"It's worked very well at helping drivers to keep within the station's 10mph speed limit and we are confident of achieving the same results at our other bus stations."*