3M™ Diamond Grade™ DG³ Reflective Sheeting with assured seal
Surrey Police Case Study

No Need for Reflection

The Head of Fleet and Supplies for Surrey Police needs no time to reflect on his opinion about 3M™ Diamond Grade™ DG³ Reflective Sheeting with assured seal.

When asked for his comments about 3M's solution for marking his vehicles, Ian Plumridge gets straight to the point. *"I'm convinced it's the best,"* he says.

"It works well, it keeps its colour and its reflectivity is the same year on year. It's a very good package."

There's not much else to say on a conclusion that takes moments to express but is built on the experience of several years. Surrey Police has been using DG³ with assured seal on a range of vans, cars and bikes pretty well ever since its launch.

Most of these vehicles are fitted with their livery by A&R Signs & Display Ltd, a company based in Sudbury, Suffolk. A&R's Colin Bellwood is also a big fan of DG³ with assured seal.

"We can offer a range of materials," says Colin, *"but we always suggest that our customers use DG³ with assured seal, we believe it to be the best there is."*

Like all fitters, A&R sees its biggest challenge as cutting the material to fit the awkward contours of the vehicles. *"The panels on some vehicles, like the Jaguar XS we recently fitted, pull in several different directions and that can be tricky,"* he says.

"But we do know that once we get it sorted the assured seal means the livery is going to stay looking good for a very long time."