



3M™ Roadway Maintenance Services Sign Management for Visibility and Safety

Traffic signs are critical to the function and safety of our nation's roads and highways. Signs are designed to provide guidance and advise motorists of important information to navigate the complex and demanding roadway environment. Maintaining these important assets is becoming increasingly difficult for agencies faced with budget constraints, growing traffic congestion and new federal standards establishing minimum reflectivity performance requirements.

3M™ Roadway Maintenance Services offers a unique approach to help agencies upgrade signs and develop systematic sign management practices. 3M's expertise in reflective sheeting and matched component materials, sign installation and information technology helps return the best value for every agency dollar spent. 3M is a trusted provider and can act as an extension of an agency's staff to provide installed and managed signs with services scaled to meet budgetary restrictions.

With 3M's sign management services, agencies benefit from new, highly reflective traffic signs manufactured with 3M™ Diamond Grade™ DG³ or High Intensity Prismatic Reflective Sheeting for improved safety and enhanced sign life cycle costs. 3M's sign management system was designed by 3M engineers from the ground up for reliability, ease-of-use, cost efficacy and adaptability to agency needs.

3M's Sign Management System

The heart of 3M's sign management system is an inventory database. 3M utilizes a set of custom tools to capture assets in the field and build the initial sign inventory database. The completed inventory database is housed by 3M in a secure data center.

A sign inventory database is only as functional as it is current and kept updated according to all daily sign maintenance activity. To keep the inventory database up-to-date, 3M's Field Asset Status Tracker—or FAST tool—enables data collection and recording of maintenance activity directly into the sign inventory database, with minimum effort, during regular assessment and maintenance activities.



Above: scanning the sign barcode. Below: entering data into the sign management system.



For more information visit

www.3M.com/tss/rms



Sign inventory information and management tools are available through 3M's secure web site, accessible through any internet browser. Planning and monitoring are streamlined through intuitive tools that harness the power of a centrally-hosted data management system.

To learn more about matching 3M's sign management system to your specific needs, talk with your 3M representative or contact 3M™ Roadway Maintenance Services by visiting www.3M.com/TSS/RMS or calling 1-800-553-1380.



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75-0301-7699-6