

## **HOW TO “WRAP THINGS UP” AT THE ELEVENTH HOUR Gift-Wrapping Tips from “America’s Most Gifted Wrapper”**

The holidays are coming...and quickly! With the holidays only days away, perhaps you’re staring at a stack of presents that need to be wrapped. If so, you’re not alone; according to a recent survey, one in four Americans wait until the day before the gift-giving occasion to do all the wrapping. So, how can you plow through that pile of presents and still have them look as if they were wrapped by a pro?

Gene Fedeli, crowned “America’s Most Gifted Wrapper” for 2001 in Scotch Brand tape’s annual gift-wrapping contest, offers these tips for last-minute gift wrapping:

- Use the extra scraps of wrapping paper to make a bow. Simply take the excess paper, cut it in strips and curl them as you would a piece of ribbon. Not only will the leftover wrapping paper make the present look nice, but you’ll also have less to clean up!
- If you run out of wrapping paper, don’t worry. Be creative with things you have laying around the house. Comic strips, fabric and even old curtains can be used to wrap a gift. Festive, holiday-themed magazine advertisements are also a nice alternative!
- Handmade bows are easier to make than you think. Simply tie the ribbon as you would a shoelace, and use fresh greens or other ornamentation to “dress up” the package. The recipient will surely be impressed with the “professional look” of the present!
- A good pair of scissors is absolutely essential. And, the Scotch pop-up tape strip dispenser is quite handy as well. Since it’s worn on your wrist and the tape is pre-cut, this product makes gift wrapping a lot easier.
- Before you start gift wrapping, put on some holiday music, relax and have fun! Remember – it’s the thought that counts!