# ***Business Development Associate***

## Strategic Business Development Department
## Corporate Strategy and Marketing Development

With powerful brands, innovative products and a strong global presence, 3M makes life easier and more productive for our customers around the world. With nearly 70,000 employees in over 60 countries, we create innovative technologies and products that meet real customer needs – all by bringing out the best in our employees. 3M has the culture, values, opportunities and challenging work that transform a job into a career.

The Associates in 3M's Strategic Business Development (SBD) Department provide support to key growth initiatives across the company's six businesses and 30+ divisions. Associates work closely with senior MBA Analysts in an internal consulting role to provide analysis on strategy, business development and marketing projects.

Responsibilities include:

- Analyzing business data and making actionable recommendations
- Conducting primary and secondary research to obtain market data
- Assisting in the development of strategy and marketing plans
- Participating on cross-functional project teams
- Conducting business reviews of competitors and market trends
- Supporting processes such as Creating Business Value (CBV) to drive excellence throughout 3M

During their time in SBD, Associates benefit from leadership opportunities, mentoring, and continuous learning to better prepare them for their next role. Associates spend 12-18 months in the SBD Department before transitioning into a marketing position within a division. As internal consultants, Associates gain exposure to many of 3M's businesses which helps them identify marketing positions of personal interest.

The Strategic Business Development department seeks individuals who possess:

- An undergraduate degree in business
- Strong problem solving, interpersonal and project management skills
- Demonstrated ability to thrive in a team-based environment
- Strong oral and written communication skills

Location of Positions: 3M Corporate Headquarters in St. Paul, MN