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For Immediate Release

## **New Molded-On Cable Assemblies Brochure for the Electronics Industry Released by 3M**

**AUSTIN, Texas – June 19, 2007** – Electronics engineers looking to customize molded-on cable assemblies can use a new online brochure from the 3M Electronic Solutions Division that helps with that process.

“The Molded-On Assemblies Brochure” is a 12-page online publication that showcases a rugged, one piece design assembly that includes socket, PCB and DIP connector options, as well as various cable options and special features. The full color brochure spells out features, advantages and benefits of the options and close-up pictures of each of the 0.100" and 2 mm assembly offerings. It also includes a socket mating chart, schematic drawings of the interior of the molded-on design, part number ordering options, and live interactive links to the appropriate technical sheets data, to enable the products to integrate seamlessly into current manufacturing processes on a global basis and meet RoHS compliant standards.

Download the brochure or learn more about 3M Interconnects at <http://www.3M.com/electronics>.

### **About 3M Electronic Solutions Division**

The 3M Electronic Solutions Division, headquartered in Austin, Texas, has numerous technologies and provides a wide range of products for the electronics market. It provides products and solutions to meet the electronic industry’s challenges of protecting sensitive components and precisely delivering them to the assembly point, as well as flexible circuits, embedded capacitance laminate materials, copper interconnect systems; cables and cable assemblies; static control products, and Textool brand test and burn-in sockets.

### **About 3M – A Global, Diversified Technology Company**

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company’s customers know they can rely on 3M to help make their lives

better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit <http://www.3M.com>.

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