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For Immediate Release

## **Machine Vision Website for Component Designers and Users Launched by 3M**

**AUSTIN, Texas – May 29, 2007** – The first 3M website specifically designed to enable machine vision designers and system users to quickly and easily locate information about approved cables and connectors on a single page has been launched by the 3M Electronic Solutions Division. The website, <http://www.3M.com/machinevision>, provides a quick and easy way to access technical information and readily available inventory of hundreds of high quality Camera Link® and Mini-Camera Link® approved connectors and cable assemblies. Users also can download technical specifications and 3D models for use in development projects.

“Since the inception of the Camera Link® standard, 3M has been at the forefront of solutions providers for Camera Link connectivity. This tradition continues with the creation of this website,” said Chris W. Hogarth, marketing supervisor, 3M Electronic Solutions Division. “When it comes to Camera Link connectivity, 3M is a long-term, trusted supplier of high-end products. This website represents the latest in a series of ongoing projects to make high quality 3M Camera Link connectivity solutions readily available and easily accessible to system designers and users. Our goal is to create a single point of access for machine vision users looking for information about or access to Camera Link and Mini Camera Link connectors and cable assemblies, thereby shortening design cycles and increasing system uptime. We believe that this website, coupled with our recent, significant lead time reductions for overmolded cable assemblies, goes a long way toward accomplishing that goal.”

For more information on the site, visit <http://www.3M.com/machinevision> or <http://www.3m.com/electronics>.

### **About 3M Electronics**

3M Electronics is a leading supplier of innovative solutions to the electronics market. 3M's wide array of advanced technologies enable the company to design specialized products

intended to help electronics manufacturers improve quality, reduce costs and lower emissions. The company's products help their customers connect, clean, polish, adhere, protect, transport and finish their products. 3M serves customers in numerous market segments, including semiconductor; OEM electronics; computers and peripherals; mobile and hand-held; as well as consumer, aerospace, military, automotive and medical markets.

### **About 3M – A Global, Diversified Technology Company**

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit <http://www.3m.com/>.

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