



For Immediate Release

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Survey Says: 3M Is Preferred Supplier of OSP Products

AUSTIN, Texas - June 29, 2005 - 3M's fiber and copper OSP splicing and interconnect products are preferred by people responsible for engineering, constructing and maintaining telecommunication outside plant, according to a recent survey. This survey also shows that 3M is considered the most innovative supplier to the OSP segment.

Survey respondents ranked 3M number one among seven top companies in three categories in the January survey conducted by OSP magazine. The three categories were: companies respondents have purchased from, companies respondents plan to purchase from, and most innovative supplier.

Of the companies respondents were least likely to buy from, 3M ranked last.

The purpose of the survey was to discover which suppliers of fiber and copper OSP splicing and interconnect products are most highly regarded by customers.

"The survey tells us that customers hold us in high regard when making product selections," said Gregg Paul, business director, Outside Plant, 3M's Communication Markets Division. "We are the preferred supplier for OSP."

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Survey results are based on a random sampling of 5,000 OSP readers and 216 responses. Surveyed readers included telephone company engineers, managers, installers and operations/maintenance personnel and telecommunications industry contractors, suppliers and distributors.

3M sponsored the survey, which was conducted by Practical Communications, Inc. Results were verified by an independent statistician.

3M Telecommunications

3M telecommunications products, technologies and services allow the world's service providers to offer high bandwidth connectivity from the central office into the customer premises with complete network solutions. The company's focus consists of technologies and services in telecom access and enterprise networks.

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Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Dyneon. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit <http://www.3M.com>.

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