

For Immediate Release

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PRODUCT MASTERSPEC Developed for 3M Enterprise Cabling Products

Use of MASTERSPEC Aids Designers and Specifiers in Their Work

AUSTIN, Texas — October 22, 2004 — 3M Communication Markets Division has completed a custom-edited specification for its Volition fiber and copper cabling systems in ARCOM's PRODUCT MASTERSPEC system. With product options presented in the document, a specifier can make project-specific edits to the optional text provided to them by 3M. As a result, the specifier and the building owner can be more assured they are getting what they want from the networking contractor or integrator.

Because ARCOM, the exclusive publisher of the American Institute of Architects' MASTERSPEC, recently began licensing sections of its industry-leading project specification system to building product manufacturers, 3M was able to develop these specifications. PRODUCT MASTERSPEC enables licensees to modify sections from the MASTERSPEC libraries and distribute them to design professionals to simplify product research and preparation of project specification documents.

PRODUCT MASTERSPEC documents are seamless when used with the 100-200 other MASTERSPEC sections which typically appear in a project specifications manual. They give specifiers documents of the same high quality, worded and formatted the same way, and compatible with the electronic editing tools which come with MASTERSPEC.

For a copy of the new 3M PRODUCT MASTERSPEC, go to www.3M.com/enterprise. The new documents also will be available to design professionals on the quarterly update CD-ROM which is sent to firms subscribing to MASTERSPEC.

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3M Volition Network Solutions are high-performance copper and fiber local-area-network systems suitable for a wide range of distances, bandwidth and environment requirements. Volition fiber optic cabling systems provide reliable bandwidth architecture and feature the VF-45 small-form-factor connector for multimode and single-mode applications. 3M's voice and data copper cabling systems, including Category 6 as part of the Volition network solutions, feature an extensive range of shielded and unshielded connectors, patch cords and cables, offering significant channel performance headroom over existing standard products. Innovative connectivity solutions that are easy to install ensure high system performance and reliability.

3M Telecommunications

3M telecommunications products, technologies and services allow the world's service providers to offer high bandwidth connectivity from the central office into the customer premises with complete network solutions. The company's focus consists of technologies and services in telecom access and enterprise networks, as well as optical fiber components for telecommunications OEMs.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit <http://www.3M.com>.

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